



introducing Air Canada rouge's in-flight entertainment systemplayer

- holidays begin the moment you step on board with Air Canada rouge, where customers can sit back, and get ready to be entertained on their own personal wireless device;
- introducing **player** Air Canada rouge's next generation in-flight entertainment system from Panasonic that streams movies, TV shows, destination features and music directly to each customer;
- **player** is available on Air Canada rouge and Air Canada rouge Plus free of charge for the month of July 2013 and starting August 1 for a nominal charge of \$5 for movies, TV shows and Kids programming per flight. Music and About Us programming is available free of charge;
- **player** is complimentary after August 01, 2014 for Air Canada Premium rouge customers.

how does it work?

- entertainment content is manually loaded each month onto an onboard server on each aircraft;
- several wireless access points are installed in the aircraft ceiling to ensure access from all seats;
- customers access the streamed content through their wireless devices.

to enjoy player, customers need to do a few things before their Air Canada rouge flight :

- bring their *fully charged* tablet, PC or MAC laptop, or an Apple iPad, iPhone and iPod Touch;
- download the latest Air Canada app from the Apple App Store *before* your flight if you have a mobile Apple device in order to enjoy full content ;
- make sure Flash Player is installed;
- pack headphones or earbuds;
- bring a valid credit card for travel as of August 01 as a nominal \$5 fee will be charged to access unlimited entertainment.

what else?

- service for Android devices and other platforms will be in the future;
- Air Canada rouge's startup fleet is power-free so personal devices need to be powered up before travel;
- later in Fall 2013 onboard power will be available on Air Canada rouge's Boeing 767-300ER aircraft flying to Europe;
- player works by streaming live entertainment – it's not wifi. Customers can enjoy movies, TV shows, custom content, destination info and themed music playlists. Since there is no internet connection with **player**, it does not offer wifi or telephone service.

