



## **Air Canada rouge backgrounder onboard service and features**

### **our planes and our rouge crew**

The rouge crew are our heart – they are here to welcome you onboard and ensure that for the time you are with us, that you feel at home. Trained in both top notch safety and customer service, they're here to make sure the travel part of every vacation is as special and memorable as the vacation itself.

Air Canada rouge will fly two types of aircraft, the Boeing 767-300ER and the Airbus A319. They will have modern, comfortable, restyled interiors that are available immediately on the A319 planes and in a phased program on the B 767-300ER fleet.

### **just plane comfortable: the Air Canada rouge A319**

- new livery: clean white body with our name at the front and the distinctive and highly recognizable Air Canada rondel on the tail – but with a twist;
- two choices for seating comfort and service: rouge Plus and rouge;
- 142 new slimline seats in a 3 + 3 configuration;
- four rows (24 seats in total) of rouge Plus slimline seating at the front of the aircraft offering more spacious seating with a 35" seat pitch, up to 5" recline and a seat width within the armrests of 18";
- 31 rows (118 seats in total) of rouge slimline seating offering a 29' seat pitch and a 3' recline and a seat width within the armrests of 18', consistent with leisure carrier standards.

## Air Canada rouge people and things to keep you even more comfortable:

- warm, welcoming service from our rouge crew, trained for safety and service;
- **player**, our next generation wireless streaming in-flight entertainment system offered complimentary for the month of July and at a nominal \$5 charge starting in August to enjoy unlimited access to Air Canada rouge's innovative entertainment system streaming movies, TV shows, Kids' programming. Music and destination information will be free;
- Air Canada's award winning enRoute magazine in seatbacks;
- Buy on Board service featuring hot and cold meals, snacks and alcoholic beverages as well comfort items such as pillows, blankets, earbuds , a new children's coloring book and Toronto downtown shuttle tickets.

## just plane comfortable: Air Canada rouge Boeing 767-300 ER

Regardless of whether your B 767-300ER aircraft has the newly styled cabin interior, our people and things onboard will be the same:

- warm, welcoming service from our rouge crew, trained for safety by Air Canada and for service at the world renowned Disney Institute;
- new livery: clean white body with our name at the front and the distinctive and high recognizable Air Canada rondel on the tail – but with a twist;
- **player**, our next generation wireless streaming in-flight entertainment system offered complimentary for the month of July and at a nominal \$5 charge starting in August to enjoy unlimited access to Air Canada rouge's innovative entertainment system streaming movies, TV shows, Kids' programming. Music and destination information will be free;
- **player** is always complimentary for Premium rouge customers;
- Air Canada's award winning enRoute magazine in seatbacks;
- complimentary meals with wine and non-alcoholic beverages for Premium rouge customers on all flights;



- a larger pillow, amenity kit and newspaper before take off, and hot towel service, are offered complimentary to Premium rouge customers on flights to Europe;
- Buy On Board service featuring hot and cold meals, snacks and alcoholic beverages will be offered for rouge and rouge Plus customers on U.S., Caribbean and Mexico flights.

### **current Air Canada rouge Boeing 767-300 ER interior features (starting July 1. 2013 on two planes)**

- choose from Premium rouge, rouge Plus and rouge;
- 264 seats in total;
- Premium rouge has 18 seats in a 2 + 2 + 2 configuration with a 41- 42" pitch, a 7" inch recline and a seat width within the arm rests of 18.5";
- rouge Plus has 4 rows in a 2 + 3 + 2 configuration behind Premium rouge, with a 35" pitch, up to 5" recline and seat width between the arm rests of 17.5";
- rouge has 246 seats in a 2 + 3 + 2 configuration with a 30-32" pitch, a 6" recline and a seat width between the arm rests of 17.5";

### **new Air Canada rouge Boeing 767-300 ER restyled cabin interior features starting May 2014 on remainder of the fleet**

- The newly styled interiors of the Air Canada rouge B767 aircraft will feature Premium rouge, rouge Plus and rouge seating;
- there will be 282 seats in total;
- Premium rouge will have 24 seats in a 2 + 2 + 2 configuration with a 37" pitch and a 7" recline;
- rouge Plus will have 28 seats in a 2 + 3 + 2 configuration with a 35" pitch and up, and a 5" recline;
- rouge will have 230 seats in a 2 + 3 + 2 configuration with a 30" pitch and a 3" recline.

