

WELCOME

We have an exciting summer ahead of us and it couldn't be a better time to visit Canada with the current strong exchange rate for UK travellers. Join us and head out to Canada for one of the many summer festivals (more on pages 6-7), a shopping trip to Toronto or Montréal, or visit the coast and mountains around Vancouver

At Air Canada, we continue to invest in the international fleet. The Boeing 787 'Dreamliner' is probably the most elegant aircraft in the skies today and sets the highest standards for our excellent new onboard customer experience. And starting later this year, we will be converting our

Boeing 777-300ERs to feature the same new International Business Class and Premium Economy seating as the Boeing 787. We are committed to offering a consistently high-quality onboard experience across our fleet and there is no better aircraft on which to model top standards than the Dreamliner!

In this edition, we look at international connections and offer you the chance to win two tickets to Havana, Cuba and we provide more detail on our Boeing 777s and 787s to help you offer your customers detailed product information.

We look forward to seeing you on board soon.



Robert Athina

Robert Atkinson
General Manager UK, Ireland
and Northern Europe, Air Canada

Cover Image: Havana, Cuba

AIR CANADA ROUGE RETURNS

Air Canada rouge will again operate seasonal non-stop flights to Toronto from Edinburgh (17 June to 14 October 2015) and Manchester (29 June to 30 September 2015).

Travellers in the North of England and Scotland will benefit from increased frequency this summer with up to six weekly flights from Manchester and up to five weekly flights from Edinburgh. Air Canada's leisure airline will offer exceptional customer service, a relaxed in-flight environment and a host of Air Canada benefits. The direct flights will be operated by 28o-seat wide-body Boeing 767-300ER aircraft featuring a two-cabin configuration with 24 Premium rouge seats in the front cabin, giving passengers both additional legroom and enhanced service, and 256 rouge seats – including 35 rouge Plus seats with additional legroom - in the main rouge cabin.

Air Canada rouge also operates a year-round non-stop service from Dublin, Ireland to Toronto with up to eleven weekly flights during the peak summer season.



Pearson to Union

Connecting into the heart of Toronto will be quicker and easier from spring 2015.
Toronto's brand new Union Pearson Express train service will run every 15 minutes connecting Toronto Pearson International with Union
Station in downtown Toronto, in just 25 minutes. On board, guests will enjoy Wi-Fi, flight information screens and a comfortable and spacious interior.



INSIDE



Route News: South America

Rio de Janeiro

Head off to South America this summer on Air Canada with smooth connections through its Toronto hub. Fly from London Heathrow's new Terminal 2 on Monday, Wednesday and Friday to Rio de Janeiro, Brazil. What's more, Air Canada rouge, Air Canada's leisure airline, is launching a non-stop service to Lima, Peru with three weekly flights, on 2 May 2015.

From London, Air Canada offers four flights a day to its Toronto hub, where customers can take advantage of convenient connections to destinations across North, Central and South America and the Caribbean.



Joint Venture educational trip

Air Canada, United Airlines and the Shangri-La Hotel Toronto hosted six key agents from ATPI on an educational trip to Toronto. The group hopped onto Segways to tour Toronto's quirky Distillery District, boosting their energy levels with local products such as chocolate at Soma Chocolate. The visit included Niagara Falls seen from the

Hornblower Cruise, with a quick stop in Niagara-on-the-Lake to taste locally produced ice wine. The group experienced the new and revolutionary 787 Dreamliner aircraft with its spacious Premium Economy cabin and travelled through Air Canada and United's new home at London Heathrow Terminal 2, The Queen's Terminal.

Pictured from left to right: Andrew Durkin, Nikola Jarna, Katie Gutteridge from ATPI; Anthony Simpson, Corporate Account Manager, United Airlines; Danielle Ives, Zarra Higgins and Ricky Aldred from ATPI; Andrew Appleby, Corporate Sales Manager, Shangri-La Hotels & Resorts; and Denise Bridgeman, Key Account Manager Business Travel Sales, Air Canada.



JAZZING IT UP

Elizabeth Langan, Key Account Manager, Leisure Sales (left) and Maggie Boto-White, Manager Leisure & Specialist Sales (both Air Canada) dressed up for the occasion at the 25th Canadian Tourism Commission's British Annual Canada Travel Awards 2015 (the BACTAs), which took place at the BAFTA building in Piccadilly. Media and tour operators won beautiful polar bear awards for their contribution to marketing Canada.



WINNERS GO WEST

Winners of a joint booking incentive by Travel 2 with Air Canada and Rocky Mountaineer flew to Calgary with Air Canada, soaked up the beauty of Lake Louise and boarded the Rocky Mountaineer train for the journey of their lives through spectacular scenery into Kamloops and Vancouver. They sampled Rocky Mountaineer's GoldLeaf Service and many experienced Air Canada's International Business Class service. Hazel Mansell (Rocky Mountaineer) is pictured back row second from the right next to Andy Harris from Travel 2 and with Maggie Boto-White, Manager Leisure & Specialist Sales (front row left), hosting the group for Air Canada.

Competitive flight fares for groups of 10 or more

Air Canada offers reduced rates for groups of 10 or more people flying together on the same date to the same destination. Poonam Babbra, Sam Rai and Babs Bassi (left to right) from Air Canada's UK Sales team are experienced group travel specialists and here to help with personalised service and special requests. For every 20 tickets purchased, Air Canada offers one for free (restrictions may apply). Air Canada's Groups Department in London can be contacted by email: ukgroups@aircanada.ca.



Travel Counsellors experience Toronto in style



Travel Counsellors recently hit the streets of Toronto, climbing the heady heights of the CN Tower, going for some underwater fun at Ripley's Aquarium of Canada and flying over Niagara Falls in a helicopter, before they headed for a local winery. Hosted by Kevin Rogers,

Air Canada's Area Sales Manager,

Air Canada's Area Sales Manager,
Northern England and Scotland,
and the Shangri-La Hotel Toronto,
the group did get some
rest during their four day

trip on board Air Canada's
Boeing 777-300ER in International
Business Class.
Left to right: Saffron Tenant, Valerio
Biasion, Sue Bailey, Dan Rovai from
Travel Counsellors; Kevin Rogers,
Air Canada's Area Sales Manager,
Northern England and Scotland;
Vikki Coe, Travel Counsellors;
Karen Davidson, Shangri-La Hotels

and Resorts' Director of Business Development Leisure; and Marjo McLaren, Travel Counsellors. Canadian Grand Prix, Montréal.
5-7 June
With its circuit on the city's lle
Notre-Dame, Montréal welcomes
the Grand Prix and Formula 1 fans
from around the world with open
arms. Choose either a weekend pass,
available for the grandstands and
general admission area, or a one-day
pass to the general admission area.
Practice and qualifying sessions take
place on Friday and Saturday; the
main race is on Sunday.
formula.com

Montréal International Jazz Festival 26 June-5 July Each summer, the streets of downtown Montréal are enriched by the sound of Jazz from Blues, Latin and Gospel to World Music. Many of the shows are free of charge! montrealjazzfest.com

Canada Day, Ottawa. 1 July
The country's biggest annual birthday celebration takes place in the capital of Canada. It's a giant patriotic party on the lawns of Parliament Hill, Major's Hill Park, Jacques Cartier Park and the closed streets of downtown.
ottawatourism.ca

The Calgary Stampede
Festival. 3-12 July
The Calgary Stampede is
a thrilling rodeo, exhibition and
festival held every July. The 10-day
event, known as 'The Greatest
Outdoor Show on Earth', attracts
over a million visitors per year.
Hoedown officially kicks off with
a parade of marching bands, over
150 floats and hundreds of horses,
followed by rodeo shows, dancers,
singers and a traditional authentic
cowboy stampede market.
cs.calgarystampede.com



Forget the cold and snow of winter! Here are 10 great reasons to head to Canada this summer...







Victoria Park Lantern Festival, St. John's. 25 July
Activities kick off mid-afternoon on festival day with a line-up of music, dance, demonstrations, community booths and a glass jar lantern workshop. At dusk, the crowd swells. Following a mass lanternlighting in the lower park, the procession winds its way up the hill and everyone settles down to enjoy the fire show. lanternfest.ca

Wanderlust Festival, Whistler.
30 July-3 August
Whistler, just a couple of
hours drive along the stunning
Sea to Sky Highway from Vancouver,
is where Wanderlust takes place.
This all-out ecstatic celebration
brings together world-leading
yoga teachers, top musical acts,
renowned speakers, exquisite chefs
and thrilling performers.
whistler.com



Scotiabank Busker Festival, Toronto. 27-30 August Four days and four nights of non-stop, action-packed, funfilled entertainment. Comedians, contortionists, musicians, magicians, fire jugglers, acrobats, aerial artists and many more come together for North America's largest street performance festival. The festival is the largest Epilepsy Awareness event in the world.

Cirque Du Soleil, Toronto.
2 September
The world famous Cirque
du Soleil comes to perform its
acrobatic tribute to Toronto at
the Air Canada Centre. This year's
performance, Varekai, is a story set
deep within a forest at the summit of
a volcano in a world where anything
is possible.
cirquedusoleil.com

TO ENJOY OUR FAVOURITE FESTIVALS, BOOK AIR CANADA FLIGHTS AT AIRCANADA.COM



06 Summer 2015

et d'Air Canada Express non exploitées actuellement

Beaufort Sea Mer de Beaufort Baffin Bay Norwegian Sea Mer de Norvège Baie de Baffin AIR CANADA Mer du Labrador Edmonton • Calgary Regina Vancouver Montréal Pacific Ocean Tel-Aviv Océan Pacifique Hong Kong Oahu/Honolulu Maui/Kahului Kailua-Kona/Keahole Atlantic Ocean Océan Atlantique Mer des Caraïbes Legend / Légende __ Air Canada, Air Canada rouge and ● • • • Seasonal Air Canada, Air Canada rouge Selected destinations served by Air Canada Air Canada Express routes in collaboration with Star Alliance™ and other and Air Canada Express routes currently partner airlines. not operating Vols d'Air Canada, d'Air Canada rouge et d'Air Canada Express Vols d'Air Canada, d'Air Canada rouge et Sélection de destinations desservies par d'Air Canada Express non exploitées Air Canada en collaboration avec des ---- New Air Canada, Air Canda rouge and Air Canada partenaires Star Alliance^{MC} et autres partenaires actuellement Express routes currently not operating commerciaux. Nouvelles liaisons d'Air Canada, d'Air Canada rouge

NETWORK FLEI

AIR CANADA 🏶





A dream come true

The introduction of new seating across the entire Boeing 777 and 787 fleets is a key component of Air Canada's international expansion plans

ir Canada's new international product offers three cabins of service – Business Class with comfortable ergonomic seating that features 180-degree lieflat seats, Premium Economy offering enhanced comfort and space, and Economy.

In the last quarter this year, we will begin converting our widebody 777 aircraft, introducing a much desired Premium Economy cabin that surpasses the standards mostly offered in this class of travel, and refurbish the Business

Class cabins. By the second half of 2016, our international customers will experience onboard comfort consistent with our new Boeing 787 Dreamliner.

Air Canada's Dreamliner fleet will consist of a total of 15 787-8 aircraft and 22 of the larger capacity 787-9 aircraft. All 37 Boeing 787 aircraft are scheduled to be delivered by the end of 2019. As Air Canada takes delivery of new widebody aircraft for its mainline fleet, current Boeing 767 aircraft will be transferred to Air Canada rouge.

International Business Class

Our new International Business Class cabin features up to 30 lieflat Executive Pods on the Boeing 787-8 and -9 aircraft and up to 40 on Boeing 777-300ER and -200LR aircraft, once converted by the second half of 2016. These will be the aircraft serving the direct non-stop flights to Canada's major cities from London Heathrow's sleek new Terminal 2.

VIP experience...

Our International Business Class provides the following luxurious amenities and priority services:

- Fine wines and gourmet cuisine
- A selection of newspapers, including route-specific titles
- A copy of our award-winning enRoute magazine
- Convenient duty-free shopping
- A large pillow and plush duvet
- Ambient mood lighting in synch with time zones to alleviate jetlag
- A complimentary amenity kit filled with travel essentials and Canadian brand Escents Aromatherapy skincare products
- Dedicated washrooms
- Concierge service, Maple Leaf Lounge access, extra baggage allowance, additional Altitude Qualifying Miles
- Priority check-in, security clearance, boarding and baggage delivery at the airport

continues >

Enhanced onboard comfort



The Executive Pod, set in our completely re-designed cabin, is available exclusively on board our newest Boeing 787 Dreamliner.

- 6'7" long in lie-flat mode
- 21" wide
- A 1-2-1 seat configuration guarantees direct aisle access with window views
- Adjustable pneumatic cushion system for individualised comfort

that make up our international fleet.

Lumbar support and massage function

Individual power supply and USB outlets

• 6'3" long in lie-flat mode

Adjustable head and leg rest

- Headrest with head and neck massage function

massage function

- State-of-the-art entertainment system with touch handset, which at 18" is the largest offered by a North American airline in **Business Class**
- Hundreds of hours of top-rated entertainment
- A single-pin audio jack (if you wish to use your own headphones)
- Individual power supply and USB outlets
- Dreamliner at 787.aircanada.com



Our Studio Pod is featured on services from London Heathrow to Vancouver all year round and to Montréal from 1 May to

Boeing 777-300ER aircraft

- 6'3" to 6'6" long in lie-flat mode
- 20.5" wide

1 October 2015.

- A fully adjustable mattress
- Lumbar support and massage function
- 15.4" touch-screen TV and noise-cancellation headphones
- Hundreds of hours of top-rated entertainment
- A single-pin audio jack is also available (if you wish to use your own headphones)
- Individual power supply and **USB** outlets

A culinary journey

Our flexible meal option allows Business Class customers to enjoy the meal shortly after take-off or at any time during the flight.

Following an after-take off cocktail service, start your meal with an appetizer. such as a trio of poached Nova Scotia lobster, marinated shrimp and sautéed scallop. Next, choose from a selection of main courses like grilled Alberta AAA beef tenderloin with truffle and porcini sauce, potato au gratin, baby carrots and fine green beans or roasted Atlantic salmon with a Pinot Grigio sauce, barley risotto and a vegetable medlev. Finish with a selection of cheeses and a glass of port, followed by a selection of decadent desserts and sliced fresh fruit from our presentation trolley.



Air Canada's Economy cabin features slimline seating with a 9-inch enhanceddefinition personal entertainment touch-screen at each seat on our 787 and 777 aircraft. A universal power supply and USB outlet is available at arm's reach. Economy cabins have preferred seats on each aircraft offering a little more comfort (e.g. bulkhead or emergency row) for qualifying customers. Other customers may purchase them subject to availability.



Premium Economy

Economy with generous personal

space, wider seats and greater

legroom and recline. Premium

Economy is currently available

on the 787 Dreamliner and select

777-300ER aircraft: all year round

from London to Vancouver and

1 October 2015) from London to

All widebody 777 aircraft will

be upgraded to match the design

Air Canada's Premium Economy

of the Boeing 787 Dreamliners

for the second half of 2016,

introducing 24 new Premium

cabin service offers premium

with glassware and cutlery,

meals served in china casserole

complimentary bar service, extra

baggage allowance as well as

priority check-in, boarding and

baggage delivery at the airport.

Premium Economy cabin enjoy:

Customers seated in the

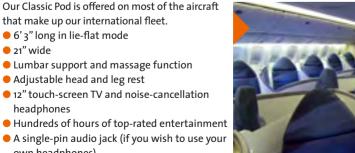
during the summer (1 May to

Montréal.

Economy seats.

- 19.5" (between armrests) on Boeing 787-8
- 20" (between armrests) on Boeing 777-300ER
- A comfortable 38" seat pitch with ample room to stretch out
- State-of-the-art entertainment system with own personal touch-screen TV
 - 11" screen on the Boeing 787-8
 - -10.4" on the Boeing 777-300
- Hundreds of hours of top-rated on-demand entertainment
- A single-pin audio jack is also available (if you wish to use your own headphones)
- Individual power supply and **USB** outlets
- A copy of our award-winning enRoute magazine and a selection of newspapers
- An adjustable headrest, a comfortable pillow and blanket as well as your own amenity kit







Summer 2015 13

21" wide

headphones

own headphones)

DESTINATION COMPETITION



avana is the capital of Cuba, an island whose shores are lapped by the warm waters of the Caribbean, the Gulf of Mexico and the Atlantic Ocean. Founded in 1519, Havana prospered from the Spanish conquest of Mexico and Peru, as an important stopping off point for looting treasures bound for Spain.

With its pirate history and rare atmosphere, today Havana remains one of the most unique places on the planet - a time warp city humming with vintage cars from the 1940s

Experience the captivating and historic city of Havana with Air Canada

and 50s. The people, places, food, buildings and music all combine to make an unforgettable experience for a once-in-a-lifetime holiday.

With a population of 2.1 million and a span of 728.26km², Havana is the largest and the most populous city in the Caribbean region.

The city of Havana extends southwest from the bay, which is entered through a narrow inlet divided into three main harbours: Marimelena, Guanabacoa and Atarés. The port has furnished its wealth trading in sugar, rum, tobacco and coffee.

Other Cuban delights

Varadero is a beautiful resort town in the province of Matanzas, Cuba located 140km east of Havana. The town is one of the largest resorts in the Caribbean with a stunning uninterrupted 20km blonde sand





beach, one of the best in the Caribbean. It attracts many for its beautiful scenery and thrilling water sports such as scuba diving, sailing and swimming with dolphins.

Trinidad is a perfectly preserved Spanish colonial settlement located in the province of Sancti Spíritus. central Cuba. Together with the nearby Valle de los Ingenios, it has been one of UNESCO's world heritage sites since 1988. The town retains a quiet, almost soporific air, in its rambling cobbled streets replete with leather-faced guajiros (country

Services to Havana

Air Canada provides year-round nonstop services to Havana, smoothly connecting from London Heathrow through Toronto Pearson International with daily flights this summer.

- ► AC857 departs London at 1205 and arrives in Toronto at 1445;
- ► AC1748 departs Toronto at 1800, arriving in Havana at 2130.
- ► The return flight AC1749 departs Havana at 0800, arriving in Toronto at 1130;
- AC856 departs Toronto at 1830 and arrives in London at 0625 the following morning (all times local).

folk), snorting donkeys and melodic, guitar-wielding troubadours. Many of the locals still have passion for salsa dancing, so come on over to Trinidad



WIN A TRIP FOR TWO TO HAVANA

Air Canada is offering you the opportunity to win two return economy tickets from London Heathrow to the beautiful city of Havana. To enter, answer the question below and send your name, address, contact telephone number

and email address to: checkin@aircanada.ca Entries must be received by 1 November 2015. The winner will be drawn from entries with the correct answer and notified within 28 days. O: WHAT IS HAVANA'S POPULATION?

The church and square of an Francisco in Old Havana

SUMMER SCHEDULE 2015

Air Canada offers more daily flights from the UK to Canada than any other airline, with up to 77 non-stop flights per week this summer to eight major Canadian cities scheduled from London Heathrow (LHR) Terminal 2: The Oueen's Terminal.

CALGARY (YYC)	DEP	ARR	FREQUENCY	
AC851	1105	1315	daily	
AC853	1615	1835	Mo,Tu,Th,Sa	
EDMONTON (YEG)	DEP	ARR	FREQUENCY	
AC899	1615	1815	We,Fr,Su	
HALIFAX (YHZ)				
AC861	1305	1545	daily	
MONTRÉAL (YUL)				
AC865	1410	1625	daily	
OTTAWA (YOW)				
AC889	1235	1515	daily	
ST. JOHN'S (YYT)				
AC823	1300	1505	daily	
TORONTO (YYZ)				
AC869	0830	1110	daily	
AC857	1205	1445	daily	
AC849	1500	1740	daily	
AC859	1800	2100	daily	
VANCOUVER (YVR)				
AC855	1005	1135	daily	
Air Canada also flies non ston to Toronto from				

Air Canada also flies non-stop to Toronto from Denmark year round:

COPENHAGEN (CPH) - TORONTO (YYZ)

AC883 1215 1414 daily

AIR CANADA ROUGE



Mo, We, Th, Fr, Sa, Su

DUBLIN (DUB) - TORONTO (YYZ)

AC1931

AC1929 AC1909			0900 1225		120 1445	Mo,We,Fr,Su daily
EDINBURGH	(EDI)	-	TORONTO	(YYZ	2)	
AC1905			0820	1	050	Mo,We,Th,Fr,Sa
MANCHESTER	(MAN) -	TORONTO	(YY	(Z)	

1200

SUMMER SCHEDULE CONNECTIONS 2015

Travelling to the States has been made easier when transiting Terminal 1 in Toronto. Customers are no longer required to pick up their bags during the transit process via Toronto. In addition to making the transfer process more seamless, passengers also pre-clear US Customs and Immigration in Toronto Pearson Airport

Here are some examples of connections over Toronto:

AC869 | LHR 0830 | YYZ 1110

Connections to US points:	FLIGHT	DEP	ARR
Boston	AC7382	1255	1428
Cleveland	AC7905	1425	1534
Indianapolis	AC7311	1250	1419
Kansas City	AC8029	1425	1546
Raleigh	AC7317	1400	1540
acosz I Lub thas I VVZ	1445		
AC857 LHR 1205 YYZ			
AC857 LHR 1205 YYZ Connections to US points:	1 <mark>445</mark> FLIGHT	DEP	ARR
		DEP 1645	ARR 1852
Connections to US points:	FLIGHT		
Connections to US points: Atlanta	FLIGHT AC8627	1645	1852
Connections to US points: Atlanta Cincinatti	FLIGHT AC8627 AC7325	1645 1715	1852 1843

Montréal connections:

AC865 | LHR 1410 | YUL 1625

Connections to US points:	FLIGHT	DEP	ARR
La Guardia	AC7460	1810	1930
Las Vegas	AC1857	2000	2228
San Francisco	AC781	1745	2059
Washington (IAD)	AC2632	1933	2117

As well as numerous connections across Canada and the US, we also offer connections to Latin America from Toronto.

AC849 | LHR 1500 | YYZ 1740

Connections to Mexico:	FLIGHT	DEP	ARR
Mexico City	AC991	2015	2359

AC859 | LHR 1800 | YYZ 2100

HC82A FHK 1800 X	YZ 2100		
Connections to South Ame	erica:FLIGHT	DEP	ARR
Buenos Aires, Argentina	AC092	2240	1330*
Sao Paulo, Brazil	ACo9o	2310	1005*
Santiago, Chile	ACo92	2240	1020*

Air Canada also offers a non-stop service between Toronto and Rio de Janeiro, which operates three times a week all year round:

AC859 | LHR 1800 | YYZ 2100

Connections to Brazil:	FLIGHT	DEP	ARR
Rio de Janeiro	ACo98	2310	1025*

Air Canada schedule subject to change.