

**AIR CANADA QUEBEC CITY GLOBAL SALES UNIVERSITY CONTEST**  
(the “**Contest**”)  
**OFFICIAL CONTEST RULES AND REGULATIONS**  
(the “**Contest Rules**”)

*NO PURCHASE OR MONETARY CONSIDERATION NECESSARY TO ENTER OR WIN.*

*VOID WHERE PROHIBITED OR RESTRICTED BY LAW.*

The Contest is brought to you by Air Canada (the “**Contest Organizer**”) and Destination Québec-Cité (“**Contest Sponsor**”). The Contest starts on June 1<sup>st</sup>, 2022 at 12:01 a.m. EST and closes on June 30<sup>th</sup>, 2022 at 11:59 p.m. EST (hereinafter, the “**Contest Period**”).

## **1. Eligibility**

The Contest is open to all Canadian residents having reached the legal age of majority in their province or territory of residence prior to the Contest Period who: (i) are regular, full-time employees of IATA & TIDS approved travel agencies in good standing with Air Canada; and (ii) hold a valid IATA/ACTA I.D. card (an “**Eligible Participant**”).

Directors, employees, representatives, or agents (excluding Eligible Participants, as defined above) of Air Canada and its subsidiaries and affiliates, media partners, advertising and promotional agencies, and members of the immediate family (parents, children, siblings and spouse, regardless of where they are domiciled) of any of the aforementioned and persons with whom any of the aforementioned are domiciled are not eligible to enter the Contest.

## **2. How to participate in the Contest**

No Purchase Necessary.

Eligible Participants can enter the Contest either via (I) Knowledge-based entry or (II) Mail-In Entry, detailed as follows:

### **I. Knowledge-based entry**

Eligible Participants can enter the Contest and receive one (1) entry to the Contest by logging online to either: (i) the Air Canada Global Sales University website at <https://learninglibrary.com/AirCanada/A/enc/HOME>, or (ii) the Air Canada Global Sales University website via the ACTA Travel Learning Campus at <http://acta.travellearningcampus.ca/a/> during the Contest Period and successfully complete the **Destination Québec City** module contained within the catalogue available to Canadian Learners (an “Eligible Entry”).

Bonus Eligible Entry: Eligible Participants can multiply their entry by ten (10) to the Contest if they successfully complete the Air Canada Expert and Aeroplan Expert certificates (between October 26<sup>th</sup>, 2021 and June 30<sup>th</sup>, 2022).

Maximum of ten (10) entries (including the bonus eligible entry) per Eligible Participant permitted during the Contest Period.

Although online access is required in order to enter the Contest via this method of entry, no purchase is necessary. Subject to COVID-19 restrictions, many public libraries, Internet cafés, retail businesses and others offer free access to Internet.

## **II. Mail-in entry**

Eligible Participants can enter the Contest by mailing a fifty (50) word essay, in English or in French, on Quebec City along with their name, address, e-mail address, IATA number, agency name and telephone number to the following address. Note Eligible Participants can multiply their entry by 10 if they provide an additional (50) word essay on the benefits to become an Air Canada Expert within the Air Canada Global Sales University program.

Air Canada Quebec City Global Sales University Contest for Travel Agents  
Agency Sales YUL 1249  
P.O. Box 14000, Station Airport,  
Dorval, Quebec. H4Y 1H4

Only one (1) entry per envelope is permitted for a maximum of two (2) mail-in entries per Eligible Participant permitted during the Contest Period. Mail-in entries must be received by Contest Organizer before 11:59 EST on June 30<sup>th</sup>, 2022. The Contest Organizer takes no responsibility for any lost, stolen, delayed, illegible, damaged, misdirected, late or destroyed mail-in entries. Essays that are not an original creation of the person submitting it, or which are illegal, defamatory or in any way obscene, all as determined solely by the Contest Organizer, will be disqualified.

## **3. Prize**

There is one (1) Prize to be won consisting of:

For one winner and one guest, valid until June 30<sup>th</sup>, 2023:

- Two (2) Economy Class round-trip tickets on any flight operated by Air Canada (including flights operated under the Air Canada Express banner and operated by Air Canada Rouge) from the major Canadian airport served by Air Canada closest to the winner's place of residence to [Quebec City Jean-Lesage International airport](#) (YQB);

- Two (2) night stay at [Fairmont le Château Frontenac](#) in a Deluxe city view room for two persons, including breakfasts at [Dufferin restaurant](#);
- One dinner for two persons at la [Légende restaurant](#)
- One dinner for two persons at [l'Orygine restaurant](#);
- Two (2) electronic privilege cards giving access to free activities in Quebec City, courtesy of [Destination Québec-cité](#)
- Two (2) \$100 prepaid credit cards to use at La Légende and L'Orygine restaurants for taxes, alcohol and service fees, courtesy of [Destination Québec-cité](#).

**Note: This Contest will be administered with the federal and provincial tax guidelines. The Prize constitutes taxable income, except in limited circumstances. The Prize winner is solely responsible for the reporting and payment of any applicable taxes with respect to any Prize received under the Contest. Air Canada will report the Prize amount on a T4A or such other prescribed tax forms.**

*Travel Terms and Conditions*

*-Fairmont le Château Frontenac:*

Subject to hotel availability. Not valid on statutory holidays, not redeemable for cash and cannot be transferred to another Fairmont hotel.

*-Légende restaurant:*

Open from Wednesday to Sunday only.

*-l'Orygine restaurant*

Open from Wednesday to Saturday only.

*-Air Canada Flights:*

The flight(s) portion of the Prize will be issued in the form of a promotion code ("**Promo Code**") which can be used when booking a flight directly on [www.aircanada.com/agents](http://www.aircanada.com/agents). The Prize winner will be required to validate their IATA/ACTA identification details prior to selecting their flights as part of the Prize. The Promo Code will be valid for the Prize winner and their guest(s) (if applicable) (the names of the guest(s) cannot be changed once the tickets are issued).

Reservations for flights are subject to availability.

The following blackout dates apply to the Economy Class tickets:

Quebec City
23 July 2022 to 07 August 2022 14 December 2022 to 04 January 2023 05 April 2023 to 12 April 2023

Travel must be completed on or before: June 30<sup>th</sup>, 2023

Travel does not qualify for Aeroplan points accumulation or for mileage/points accumulation in any other frequent flyer program. No changes permitted to reservations once date of travel is confirmed or ticket has been issued.

The Prize winner and their guest(s) are responsible for: any and all costs, expenses and taxes not expressly described herein including, without limitation, ground transportation, gratuities, merchandise, telephone calls, personal expenses of any nature for overnight layovers, meals and beverages, service charges, in-flight meals and entertainment; costs incurred to and from the departure point (as the Prize originates and terminates at such departure point), obtaining sufficient personal travel insurance prior to departure, if desired; obtaining and carrying all necessary travel documentation, such as passports and visas, proof of vaccination against COVID-19 and complying with entry, health, safety, customs and immigrations regulations and requirements. Please consult the website of the Government of Canada for information about COVID-19 requirements: <https://travel.gc.ca/travel-covid>. These requirements are subject to change without notice. The use of upgrade certificates is not permitted for flights. Use of the airfare tickets are subject to Air Canada's general conditions of carriage publicly available at [www.aircanada.com](http://www.aircanada.com). The Prize winner and their guest(s) are also aware of the Air Canada CleanCare+ Program. For more information, please visit the Air Canada website and more specifically the Air Canada Travel Ready hub, at [aircanada.com/travelready](http://aircanada.com/travelready).

The Prize winner agrees and acknowledges that Contest Organizer will not be liable if any of the guest(s) or the Prize winner are denied boarding due to any failure to comply with applicable travel restrictions or requirements.

The Prize winner and their guest(s) understand and acknowledge the risks related to the spread of infectious or contagious diseases and understands it remains their responsibility to take the necessary precautions applicable to any health hazards, including but not limited to COVID-19.

Other mandatory safety protocols may apply based on the nature of the Prize. Availability of the services and facilities may be impacted.

### Prize Value

The approximate value of the Prize is:

<b>Total value of the Prize:</b>	<b>\$2560</b>
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<b><i>Breakdown per Prize Component:</i></b>	
Two (2) Economy Class round-trip tickets to YQB	\$1100
Two (2) night stay at Fairmont Le Chateau Frontenac including breakfasts	\$700
La Légende restaurant	\$190
L'Orygine Restaurant	\$170
Two (2) privilege cards giving access to free activities in Quebec City	\$200
Two (2) \$100 prepaid credit cards to use at La Légende and L'Orygine restaurants for taxes, alcohol and service fees	\$200

Exact value of the Prize depends on point of departure and destination as well as time of travel. Prize must be accepted as awarded and may not be sold, transferred or converted to cash and will not be refunded if unused. No substitutions, changes or extensions are permitted. Contest Organizer reserves the right at its sole discretion to substitute the Prize for one of equal or greater value.

### **4. Prize Draw**

A random draw from all Eligible Entries received from Eligible Participants during the Contest Period to select the winner of the Prize will be held Air Canada's offices located at 7373 Côte Vertu West, St-Laurent, QC, H4Y 1H4 on **July 4<sup>th</sup>, 2022 at 2:00 p.m. EST**. The odds of winning the Prize will depend upon the total number of Eligible Entries received from Eligible Participants during the Contest Period.

### **5. Claiming of Prize(s)**

In order to be declared a winner and be able to claim their Prize, the Eligible Participant selected as per these Contest Rules will be contacted by telephone, e-mail, direct message or other form of notification sent to the coordinates accompanying the selected Eligible Entry or the social media account used to submit the selected Entry (if applicable) and will be instructed on how to claim their Prize by the Contest Organizer or Contest Sponsor (if applicable) or one of its agents or representatives, shortly following the draw and must confirm acceptance as a selected Eligible Participant within three (3) calendar days of contact. Each potential Prize winner is solely responsible for ensuring their social media account settings are set such that they are able to receive such notification messages from the Contest Organizer (if applicable).

If the selected Eligible Participant does not confirm acceptance within three (3) calendar days, the Eligible Participant will be automatically disqualified and forfeit all rights to the Prize. At its entire discretion, Contest Organizer may select another Eligible Participant among the Eligible Entries by way of random draw.

Before being declared a Prize winner, each selected Eligible Participant will be required to successfully answer a time-limited four-step, two-to-three number mathematical skill-testing question and sign a declaration form confirming, without limitation, that:

- they comply with the eligibility requirements;
- they have read the Contest Rules and comply completely;
- they accept the Prize as awarded;
- they comply with any conditions/restrictions that may apply to the Prize;
- they acknowledge the Contest Organizer's right to publish their picture, name and city of residence without compensation other than the Prize offered; and
- they acknowledge the disclaimer of liability from the Contest Organizer, Contest Sponsor (if applicable) and their respective parent, subsidiaries and affiliates, media partners, advertising, promotional agencies and each of the foregoing entities' directors, officers, employees, contractors and agents.

Guest(s) of the Prize winner will also be required to sign a similar declaration form.

No correspondence will be undertaken except with the selected Eligible Participants whose Eligible Entry was drawn. Once an Eligible Participant is declared a Prize winner by Contest Organizer, Contest Organizer will send the Eligible Participant an email containing the details of how to redeem their Prize.

## **6. General Terms and Conditions**

All Submissions and all information provided, by Eligible Participants must be complete and accurate. Contest Organizer will not be held responsible for any incorrect or inaccurate transcription of entry information, any error or technological malfunctions of any kind in connection with the Contest, telephone or internet interruptions and/or any late/incomplete/erroneously completed Prize claims or declaration forms or validly disqualifying any Eligible Participants or winner(s) in accordance with the terms hereof.

All Submissions are subject to verification by the Contest Organizer and may be disqualified if they are received outside of the Contest Period, are incomplete, illegible, irregular, photocopied or otherwise reproduced, submitted through illicit means or if they contain any false statements, or do not conform to or satisfy any condition of these Contest Rules.

The contents of all entries submitted become property of the Contest Organizer and will not be returned. Each Eligible Participant grants permission for Contest Organizer and Contest Sponsor (if applicable) to use the contents of their Eligible Entry including name and address for editorial, advertising, marketing and promotional purposes in any and all media now known or hereafter discovered, worldwide, in perpetuity, without compensation, notification or permission. Contest Organizer reserves the right to: (i) use the contents of Eligible Entries provided by entrants, for editorial, advertising, marketing and promotional purposes, without further compensation or notice, unless prohibited by law; and (ii) publish without compensation the full name, city of residence, and photograph of all Prize winners and Eligible Participants waive all rights with respect to printed, broadcast and other forms of publicity.

By entering the Contest, Eligible Participants expressly consent to the Contest Organizer, Contest Sponsor (if applicable), media partners, advertising and promotional agencies, storing, sharing and using the personal information submitted with their Eligible Entry only for the purpose of administering the Contest and in accordance with the Contest Organizer's Privacy Policy publicly available on Contest Organizer's website:

- <https://www.aircanada.com/ca/en/aco/home/legal/privacy-policy.html>.

Contest Organizer will retain the personal information according to applicable laws.

If the Contest is not capable of running as planned for any reason, including tampering, unauthorized intervention, fraud, technical failures, or any other cause, the Contest Organizer reserves the right, at its sole discretion, to, without advance notice, terminate or suspend the Contest, in whole or in part, or modify it in any way, without any further obligations to Eligible Participants. Furthermore, if the Contest Organizer determines, at its sole discretion, that any entry compromises the integrity of the Contest, the Contest Organizer reserves the right to disqualify the entry at issue or terminate the Contest in its entirety without any further obligations to Eligible Participants. The Contest Organizer further reserves the right, at its sole discretion, to disqualify any individual from the Contest, and/or to revoke, rescind, withhold or otherwise limit or restrict the Prize awarded to a winner, and/or to ban the individual from any future contest of the Contest Organizer who it finds or believes to be: (i) tampering with the entry process or the operation of the Contest; (ii) acting in violation of the Contest Rules or in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person; (iii) acting or involved in any situation or occurrence which brings them into public disrepute, contempt, scandal, or ridicule, or which shocks, insults, or offends the community or any group or class thereof, or to offend public morals and decency to or which reflects unfavourably upon the Contest Organizer, the Contest Sponsor (if applicable), the Prize supplier, if any, and each of their respective parent, subsidiaries and affiliates, media partners, advertising and promotional agencies and each of the foregoing entities' respective directors, officers, employees, agents, representatives, successors and assigns, or their respective products or services, as determined in the reasonable discretion of the Contest Organizer; or (iv) posting or making available to the public any post, picture, video, statement, or any other content of any form



on any media (including any social media platform) mentioning, tagging, alluding to, or associating itself in any way with the Contest and/or the Prize which, in the reasonable discretion of the Contest Organizer, infringes or otherwise violates the rights of the Contest Organizer, the Contest Sponsor (if applicable), the Prize supplier, if any, and each of their respective parent, subsidiaries and affiliates, media partners, advertising and promotional agencies and each of the foregoing entities' respective directors, officers, employees, agents, representatives, successors and assigns.

By entering this Contest, Eligible Participants agree that the Contest Organizer and Contest Sponsor (if applicable) and each of their respective subsidiaries and affiliates, media partners, advertising and promotional agencies and each of the foregoing entities' respective directors, officers, employees, agents, representatives, successors and assigns do not make any representation or warranty, or assume any liability beyond, where applicable, what has been described as the Prize in these Rules.

Eligible Participants agree to be bound by all decisions of the Contest Organizer and/or Contest Sponsor (if applicable) regarding the Contest which shall be final and binding in all respects.

The Contest is subject to federal, provincial and local rules and regulations. Subject to the following paragraph, this Contest is subject to all applicable national, federal and provincial laws and regulations; unless otherwise provided at law, all actions, proceedings or litigation relating hereto shall be adjudicated in the judicial district of Montreal, province of Quebec, and the parties consent to such exclusive venue and jurisdiction.

**For Quebec Residents only:** Any litigation respecting the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation respecting the awarding of a Prize may be submitted to the board only for the purpose of helping the parties reach a settlement. All issues and questions concerning the construction, validity, interpretation and enforceability of these official Contest Rules, or the rights and obligations of an Eligible Participant in connection with the Contest, shall be governed by and construed in accordance with the laws of the Province of Quebec and the laws of Canada applicable therein.

**Intellectual Property.** All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations is owned by Contest Organizer and/or Contest Sponsor (if applicable) and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.



Eligible Participants may obtain the Prize winner's name between July 25<sup>th</sup>, 2022 and July 29<sup>th</sup>, 2022, by addressing their request, accompanied by a self-addressed envelope with sufficient postage to:

Air Canada Quebec City Global Sales University Contest for Travel Agents

Agency Sales YUL 1249  
P.O. Box 14000, Station Airport,  
Dorval, Quebec. H4Y 1H4

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