

Product Profile (E)

Part [Rev]: 10065987239673 [4]
Description: PF BRAN CRUNCH 100x2/20G
Status: CURRENT
Planned Eff.: 4/1/2006

Frame [Rev]: CDN FS Legacy [2]
Specification Type: CA LEGACY
Language: English

Created By: Peter Wegier
Created On: 3/31/2006 9:40:11 PM
Last Modified By: Peter Wegier
Last Modified On: 3/31/2006 9:40:11 PM
Current On: 4/1/2006 1:05:42 AM

Attachments

Static Product Information

Identification

Sel Code & Description	600 FS Baked Goods
GTIN Type	UK
Brand Name	PEEK FREANS
Interim Classification	000111 COOKIES - bagged

First Order Date	12/30/2001
First Ship Date	12/30/2001
Discontinue Date	12/31/9999

GTIN Code	10065987239673
IFDA Classification	00240 03390

UPC Code	065987239676
UPC Code Description	PF BRAN CRUNCH 100x2/20G
SCC Code	10065987239673
SCC Code Description	PF BRAN CRUNCH 100x2/20G

Size	100
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Dimensions

Height	9.5250	CM
Height	3.75	INCH
Length	30.48	CM
Length	12	INCH
Width	27.94	CM
Width	11	INCH
Volume	0.2860	CR
Gross Weight	2.485711	KG
Gross Weight	5.48	lbs
Net Weight	1.999909	KG
Net Weight	4.4090	lbs

Pallet Tie	15
Pallet Tier	165

Extended Description English

PF BRAN CRUNCH 100x2/20G

Marketing Information

Basic Information

Code Date Type	JU
Product Label Type	BL
Division	FS

General Description English

PEEK FREANS Bran Crunch cookies are thin, crisp biscuits made with the goodness of bran. PEEK FREANS Bran Crunch cookies are a source of fiber, free of trans fat, low in saturated fat and are cholesterol free. Formats available: 100x2pk (20g) and 14x 200g.

Package and Storage English

Consumer unit in shipper. Storage temperature: Dry - Ambient.

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Benefits English

PEEK FREANS cookies represent quality and uniqueness, and are not easily substitutable. Convenient single serve packaging in the 100 x 2pk saves on labour and provides the operator with accurate portion and cost control. PEEK FREANS Bran Crunch cookies are a great fit in the following Foodservice sectors: Convenience & Gas; Recreation; Business & Institutions (I.e. Healthcare); Accommodations and Down The Street.

Preparation and Cooking Suggestions English

Ready to Serve

Serving Suggestions English

2 cookies/serving or 20g/serving in the 100 x 2pk format.

For More Information

This information is current as of the date listed on this report. When changes in the product occur, this information may also change. Visit our website at www.kraftfoodservice.ca or call 1-800-70-KRAFT

Customer Support Number

1-800-70KRAFT

Images

<ANY>

Ingredient Line

Ingredient Line English

Enriched wheat flour, sugar, canola oil with TBHQ & citric acid, wheat bran, glucose-fructose, butter, salt, ammonium bicarbonate, wheat starch, sodium bicarbonate, soya lecithin, artificial flavour, colour (contains tartrazine), citric acid, sodium benzoate.

Ingredient Clause Code

G5004

Property	Kosher Classification Type
Kosher Status	Not Kosher

Allergens

Information Available	Yes
Milk	Yes
Wheat	Yes

Nutritional Values [100g]

Basic Nutrition

Serving Size Type	AI (As Is)	
Calculation Size	100.00	100g
Calories Per Serving	454.64	100g
Protein	6.66	GR per 100g
Carbohydrates	69.84	GR per 100g
Total Dietary Fibre	6.28	GR per 100g
Total Sugar	19.98	GR per 100g
Total Fat	18.97	GR per 100g
Saturated Fat	2.40	GR per 100g
Transfatty Acid	0.37	GR per 100g
Cholesterol	4.25	ME per 100g

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Vitamins

Vitamin A (RE)	17.85	MC per 100g
Vitamin C	0.00	ME per 100g

Minerals

Calcium	17.95	ME per 100g
Iron	3.72	ME per 100g
Sodium	396.92	ME per 100g

Nutritional Values [Serving Size A]

Basic Nutritional Information

Suggested Serving Size	20	GR
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Serving Size Type	AI (As Is)
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Calories Per Serving	90.00	Cal
Protein	1.00	g
Carbohydrates	14.00	g
Total Dietary Fibre	1.00	g
Total Sugar	4.00	g
Total Fat	4.00	g
Saturated Fat	0.50	g
Transfatty Acid	0.00	g
Cholesterol	0.00	ME

Percentage Daily Value

Total Dietary Fibre	4.00	DVI/RDI%
Total Fat	6.00	DVI/RDI%
Cholesterol	0.00	DVI/RDI%

Vitamins - Percentage Daily Value

Vitamin A (RE)	0.00	DVI/RDI%
Vitamin C	0.00	DVI/RDI%

Minerals

Sodium	80.00	ME
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Minerals - Percentage Daily Value

Calcium	0.00	DVI/RDI%
Iron	6.00	DVI/RDI%
Sodium	3.00	DVI/RDI%